The Briefing IBC 2023

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I attended the IBC 2023 convention that was held in the Amsterdam RAI, I reached the venue by taking the bus and tram, which was a quick way for me from my house.

The convention was filled with various tech companies from diverse industries, showcasing their latest products and services. Among those companies I visited were Dell, Nvidia, and Google home

One of the first companies I visited was Dell, their presentation was impressive, featuring live demonstrations of new displays and new features that are coming to enhance picture quality with AI. At the end of the presentation the host gave me a free goodie, it was a Dell power bank.

The next company I visited was Nvidia that was right new to Dell. He told me about how they’re working on Nvidia broadcast and other software to enhance things with AI, like when you are in a meeting you can turn on eye tracking, so it looks like you are always looking into the camera.

When he explained everything to me about what he does at Nvidia, I made a connection with him on LinkedIn to ask for an internship in the future.

I also visited Google home they told me about how to make hardware for your home to make it more smarter with AI and they introduced new AR glasses so you can watch movies on the bench that was interesting to test and see.

My aim for visiting this convention was to make connections with people that are in the same branch as me and getting to meet various people.

In conclusion, the convention was a learning full experience for me. I had the chance to explore and meet a lot of people that work for interesting companies.